

YardOps

Complete platform overview & operator handbook

YardOps is a full-stack operations platform for lawn-care, landscaping and yard-service businesses. This document is a comprehensive walkthrough of every capability in the current build — for operators, crew and stakeholders.

Public site: yardops.online | **App:** app.yardops.online | **Live demo videos:** [/demo](https://demo.yardops.online)

What's inside

- Public marketing & lead-capture pages
- Provider public landing & self-service booking
- Authentication, onboarding & role model
- Operator dashboard & scheduler
- Customers, services, crew & estates
- Bookings, proof-of-work & job flow
- Invoicing, payments & payouts
- Business profile, branding & Pro-Brand white-label
- Sharing, SEO & public link previews
- Settings, billing & subscription tiers
- Recent updates (today's release)

1. Public marketing site

The unauthenticated marketing surface is designed for SEO, lead capture and demo playback. Each page has its own head metadata (title, description, Open Graph, Twitter card) so shared links preview correctly on social platforms.

Pages

- **/** — Home / landing page. Hero, value props, feature grid, CTA to sign up.
- **/pricing** — Plans, feature comparison and Pro-Brand white-label upgrade.
- **/demo** — Embedded quick-start and full-setup demo videos plus a live 'What's new today' changelog.
- **/contact** — Contact form for prospective operators.
- **/privacy**, **/terms**, **/refund-policy** — Legal pages.
- **/login**, **/signup**, **/forgot-password**, **/reset-password** — Auth surface with polish and error handling.

2. Provider public pages & self-service booking

/:slug — provider landing page

Every provider gets a public landing at */:slug* (or on their Pro-Brand custom subdomain). It renders their brand name, hero, services and a prominent 'Book online' call-to-action. SEO tags and og:image are derived from the provider's business profile.

/:slug/book — customer self-service booking (NEW)

A three-step public wizard so customers can add themselves and book a time without operator intervention:

- **Step 1 — Service:** pick from the provider's active service catalog with prices.
- **Step 2 — Date & time:** live time-slot grid computed server-side against existing bookings, with a 2-hour lead-time buffer.
- **Step 3 — Details:** customer name, phone, email, service address and any notes.
- Submission creates a **pending** booking for the operator to confirm — never auto-confirmed.

Other public flows

- */pay.:handle.:id* — Public invoice pay link.
- */pay-invoice.:token* — Tokenised invoice payment.
- */upload.:token* — Tokenised customer upload (photos/documents) for a job.
- */e.:token* — Estimate acceptance link.
- */checkout.success*, */payment-success*, */payment-cancelled* — Post-payment states.

3. Authentication, onboarding & roles

- Email/password auth via Lovable Cloud with polished sign-in and error UX.
- Password recovery: */forgot-password* → email link → */reset-password*.
- First sign-in walks the operator through **/onboarding** (business name, services, first customer).
- Role model kept in a dedicated `user_roles` table with a `SECURITY DEFINER has_role()` function — never on profiles — to prevent privilege escalation.
- All authenticated app pages live under the */_authenticated* layout, which gates SSR loaders and redirects unauthenticated users to */login*.

4. Operator dashboard

The dashboard at **/dashboard** is the operator's daily home base.

- Today's schedule with quick status updates.
- Outstanding invoices and cash-flow snapshot.
- Recent customer activity & new booking requests from the public booker.
- Quick actions: new booking, new customer, new invoice.

5. Scheduler & bookings

/scheduler is the calendar view of all jobs.

- Fast booking entry with quick date & time pickers — no full modal for common cases.
- Bookings have status: pending → confirmed → in-progress → complete → invoiced.
- Assign to crew members and estates.
- Reschedule and cancel with customer-visible reason.
- Pending bookings created through the public `/:slug/book` route land here for confirmation.

6. Customers

/customers — the customer book.

- Cleaner customer cards showing contact, address, last job and lifetime value.
- Search, filter and quick-add.
- One-tap outreach: WhatsApp, SMS, phone, email.
- Full history: bookings, invoices, uploads and proof photos.

7. Services catalog

/services — the price book used across bookings, invoices and the public self-service booker.

- Named services with description, price, duration and active/archived state.
- Only active services appear on the public `/:slug/book` wizard.

8. Crew management

/crew — team members who can be assigned to jobs.

- Add crew with name, role and contact.
- Assignments flow through to scheduler and proof-of-work.

9. Estates

/estates — recurring properties (HOAs, apartment complexes, commercial sites) grouped separately from individual customers.

10. Proof-of-work

/proof and **/proof/:bookingId** — before/after photos, notes and completion timestamps captured on-site. Each proof entry can be attached to an invoice and shared with the customer.

11. Invoicing & payments

- **/invoices** — list, filter and search all invoices with status (draft, sent, paid, overdue).
- **/invoices/:id** — invoice detail with line items, taxes, notes and payment history.
- **Send via WhatsApp** — one-tap share of a public payment link.
- **/billing** — Payments & Payouts hub: connect payout account, view balance and history.
- Public payment surfaces: **/pay.:handle.:id** and **/pay-invoice.:token** accept card payments.

12. Business profile & branding

/business-profile is now the single home for everything customer-facing about the business.

- Business name, logo, hero image, tagline and description.
- Contact details and service area.
- Public slug (used in `/:slug` and `/:slug/book`).
- Colors and theme tokens surfaced on the public landing page.
- Pro-Brand white-label unlock: **custom subdomain** (e.g. `quotes.yourdomain.com`).

13. Settings

/settings — account and workspace preferences.

- Profile, password, notification preferences.
- Team invites and role management.
- Payment provider connection status.
- Subscription plan and Pro-Brand gating (consistent across the app).

14. Sharing, SEO & link previews

- Every public route sets its own title, meta description, `og:title`, `og:description` and `twitter:card`.
- Provider landing pages set `og:image` from the business hero, so links previewed in WhatsApp/iMessage/Slack show the brand.
- Shareable link preview polish across public flows (pay, upload, book).

15. What's new today

- Public self-service booking at `/:slug/book` with three-step wizard and server-computed availability.
- Faster booking entry with inline date & time pickers.
- Sign-in polish across `/login`, `/signup` and password recovery.
- Public pages SEO: per-route meta and `og:image`.
- One home for branding — business profile consolidates all customer-facing branding.
- Consistent Pro-Brand gating across every white-label surface.
- Payments & Payouts page in Billing.
- Cleaner customer cards.
- Shareable link preview polish.
- Demo page updated with a live changelog of today's releases.

Support & next steps

Questions or issues: kevin@kevinbritz.com. Live demo videos and the current changelog are always at **/demo**.